

# INVOICE



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Strategic Media Services**  
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**3299 K St. NW**  
**Ste. 200**  
**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

Invoice #	Invoice Date	Invoice Month	Invoice Period
37669-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heller, Dean R-USS	HELLER/SENATE/REP	

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	37669	08887347

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8027	HLLD	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/02/12	8 News Now 5a M-F	5-6a	--WTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/31/12 5:52 AM 8 News Now 5a M-F 5-6a :30 DH10251219H \$225.00 NM									
2	10/31/12	11/02/12	CBS This Morning	7-9a	--WTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/31/12 8:24 AM CBS This Morning 7-9a :30 DH10251219H \$200.00 NM 2 8 Th 11/01/12 7:55 AM CBS This Morning 7-9a :30 DH10251219H \$200.00 NM 3 8 F 11/02/12 7:39 AM CBS This Morning 7-9a :30 DH10251219H \$200.00 NM									
3	10/31/12	11/02/12	Soaps / Let's Make A Deal	1230-2p	--WTF--	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 10/31/12 1:59 PM Soaps / Let's Make A Deal 1230-2p :30 DH10251219H \$375.00 NM 1 8 Th 11/01/12 1:59 PM Soaps / Let's Make A Deal 1230-2p :30 DH10251219H \$375.00 NM 3 8 F 11/02/12 12:59 PM Soaps / Let's Make A Deal 1230-2p :30 DH10251219H \$375.00 NM									
4	11/05/12	11/05/12	Soaps / Let's Make A Deal	1230-2p	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 1:26 PM Soaps / Let's Make A Deal 1230-2p :30 DH10251219H \$375.00 NM									
5	10/31/12	11/02/12	Inside Edition	630-7p	--WTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/31/12 6:51 PM Inside Edition 630-7p :30 DH10251219H \$325.00 NM 2 8 Th 11/01/12 6:56 PM Inside Edition 630-7p :30 DH10251219H \$325.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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1	8	M	11/05/12	7:27 PM	7-8p Rotator	7-8p	:30	DH10251219H	\$350.00	NM																																																							
Total Spots							15																																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,700.00</b>
<u>Agency Commission</u>	<b>\$705.00</b>
<u>Net Amount Due</u>	<b>\$3,995.00</b>